

2018 Joy of Sake Sponsorship Information

Over the last eighteen years, The Joy of Sake has introduced thousands of people to the pleasures of the sake cup. The combination of competition-level sake in peak condition and delicious appetizers from top restaurants draws big crowds every year. For the public, it's a once-a-year chance to experience the wonderful variety of sake being made today. And for importers and distributors, it's an ideal opportunity for showcasing their labels to a receptive crowd of sake enthusiasts across a wide demographic.

The Joy of Sake welcomes brewers, importers and distributors to share their knowledge with guests at their tasting booths, helping The Joy of Sake, a non-profit organization, to fulfill its educational mission. Proceeds from sponsorship fees and from entry fees in the U.S. National Sake Appraisal are used to support sake tastings and seminars throughout the year.

The Joy of Sake World Tour Details:

New York June 15, 2018 Metropolitan Pavilion Attendance: 1,000	Honolulu July 27, 2018 Hawai'i Convention Center Attendance: 1,600	London September 28, 2018 Barbican Centre Attendance: 700	Tokyo November 7, 2018 TOC Building, Gotanda Attendance: 1,000
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Gold Sponsor—Three Events \$2500

Sponsorship benefits

- ◆ One 8-ft display table w/back table in three of these cities: New York, Honolulu, London and Tokyo
- ◆ Logo display in Joy of Sake program
- ◆ Four complimentary tickets to The Joy of Sake in each city (total twelve)
- ◆ Discount (25%) on advertising in program
- ◆ Logo display on website for each sponsored city
- ◆ At least one dedicated social media post per event

Silver Sponsor—Two Events \$1800

Sponsorship benefits

- ◆ One 8-ft display table w/back table in two of these cities: New York, Honolulu, London and Tokyo
- ◆ Logo display in Joy of Sake program
- ◆ Two complimentary tickets to The Joy of Sake in each city (total four)
- ◆ Discount (25%) on advertising in program
- ◆ Logo display on website for each sponsored city
- ◆ At least one dedicated social media post per event

Contributing Sponsor—One Event \$1000

Sponsorship benefits

- ◆ One 8-ft display table w/back table in either New York, Honolulu, London or Tokyo
- ◆ Logo display in Joy of Sake program
- ◆ Two complimentary tickets to The Joy of Sake in one city
- ◆ Logo display on website for sponsored city
- ◆ One dedicated social media post

2018 Joy of Sake Sponsorship Confirmation

Please complete the information below.

Company Name _____ Contact Person _____ Telephone No. _____ Fax No. _____ Email Address _____	<input type="checkbox"/> Gold (\$2500) select three cities <input type="checkbox"/> New York <input type="checkbox"/> Honolulu <input type="checkbox"/> London <input type="checkbox"/> Tokyo	
	<input type="checkbox"/> Silver (\$1800) select two cities <input type="checkbox"/> New York <input type="checkbox"/> Honolulu <input type="checkbox"/> London <input type="checkbox"/> Tokyo	
	<input type="checkbox"/> Contributing (\$1000) <input type="checkbox"/> Extra Table (\$300)	Please choose city <input type="checkbox"/> New York <input type="checkbox"/> Honolulu <input type="checkbox"/> London <input type="checkbox"/> Tokyo
	Advertising <input type="checkbox"/> Cover Position (\$800) <input type="checkbox"/> Inside Page (\$600) <input type="checkbox"/> 1/2 Page (\$400)	Please choose city <input type="checkbox"/> New York <input type="checkbox"/> Honolulu <input type="checkbox"/> London <input type="checkbox"/> Tokyo
	Total	\$ _____

For more information on Joy of Sake sponsorships, or on custom sponsorship packages, please contact Jan Nagano at Jan@joyofsake.com or call (808) 381-8100.

Please return confirmation form by one month prior of the desired event date.

Email to: info@joyofsake.com

Fax to: 808-739-1000

Please mail sponsorship fees to the address below or call Jan for credit card payment.

The Joy of Sake
 1144 Tenth Avenue, Suite 430
 Honolulu, HI 96816 USA